The Four Online Genealogy Giants

- Ancestry is a US company that began life as a LDS genealogical publisher.
- FamilySearch is a USA-based LDS-sponsored non-profit supporting global genealogy research.
- FindMyPast is a UK-based online genealogy service owned by Scottish publisher DC Thompson.
- MyHeritage began as a family tree website in Israel and has experienced strong growth in the USA, Europe, the Middle East and Africa.

Feature	Ancestry	FamilySearch	Findmypast	MyHeritage
Founded	1983	1999	2003	2003
Names in historical records	30 billion (includes an estimated number of names in unindexed records)	7.08 billion (5/2019)	8 billion (includes an estimated number of names in unindexed records)	4.4 billion (includes estimated number of names in unindexed brackets)
Additional proprietary records and digital books	Records from 80 countries, 8 billion from USA alone	4.77 billion records and 453,000+ digital books	2 billion records; 850 million from USA	9.6 billion historical records
Names in trees	13 billion (in 100 million individual trees)	7+ billion in one tree, 5.17 million contributors	Not searchable	3.5 billion (in 46 million MyHeritage family trees)
Searchable user-submitted content	20 billion records 330 million photos, documents and stories attached	29.4 million photos, 2.2 million stories	Content is private, not searchable	9 billion records
DNA profiles	15 million users from over 350 regions (5/2019)	None	US\$89; reveals ethnic makeup across 80 world regions, including 21 in Britain and Ireland.	\$89 (special); million users from over 30 global markets
Registered	3 million paid subs;	0 paid subscriptions;	18 million free and	1,750,000 paid subs;
site users	106 million users	12.6 million reg. user	paid subscribers	105 million users
Subscription levels	 Key AU/UK AU/NZ/UK/IR Everything 	Largest shared family tree	1.Essential UK/IR 2.Ultimate UK/IR	 Family Premium Data PremiumPlus
Annual fees	A\$21.99-49.99/mo. A\$199.98-\$598/year	Free	A\$14.97-19.96/mo. A\$129-\$179/year Also buy credits	3 levels
Free Trials	14 day free trial	NA	14 day free trial	14 day free trial
Geographic record strengths	USA, Australia, New Zealand, Canada, UK, France, Germany, Italy, Sweden	US, Canada, Mexico, Central and South America, most of Europe, a few nations in Africa and Asia	England, Scotland, Wales, Ireland, USA, Canada, Australia, New Zealand	Scandinavia, England, Germany, USA, Europe, the Middle East and Africa
Site operates in these languages	English, French, German, Italian, Spanish, Swedish	Chinese, English, French, German, Italian, Japanese, Korean, Portuguese, Russian, Spanish, Swedish	English	Supports 42 languages (2018)
Headquarters	Lehi, Utah	Salt Lake, Utah	London Corp office Delaware	Yehuda, Israel (offices in Lehi, Utah)

Genealogy Software Sampler

Client-based (Desktop) Genealogy Programs

- Roots Magic 7: https://www.rootsmagic.com/ (owned by Ancestry.com)
- Family Tree Maker 2017: https://www.mackiev.com/ftm/
- Family Historian 6: https://www.family-historian.co.uk/
- Gramps: https://gramps-project.org/introduction-WP/
- Legacy Family Tree 9: https://legacyfamilytree.com/

Others

Collaborative Family Trees

- FamilySearch: https://www.familysearch.org
- Geni.com: https://www.geni.com (geni pro is full commercial)
- WikiTree: https://www.wikitree.com/
- Webtrees: http://www.webtreesonline.com/

Web-based (Open Source) Genealogy Software

- Webtrees.net: https://www.webtrees.net/index.php/en/
- The Next Generation (TNG): http://www.tngsitebuilding.com/

Others

Commercial (Proprietary) Genealogy Websites

- Find My Past: https://www.findmypast.com.au/ (UK-based)
- Ancestry: https://www.ancestry.com.au/
- My Heritage: https://www.myheritage.com

Others